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Mason City, Iowa

James A. Post
10/7/13

Quarterly Report



Third Quarter - 2013

July 1 – September 30, 2013

CURRENT QUARTERLY LISTING OF
PROBLEMS, NEEDS AND INTERESTS

July, August, September 2013

KIMT TV 3

Mason City, Iowa

1. Public Health
2. Economy
3. Law Enforcement
4. Education
5. Government

DESCRIPTION OF PROGRAM PROVIDING THE MOST SIGNIFICANT TREATMENT OF
COMMUNITY ISSUES

Program	Day	Time
KIMT News 3 Daybreak	Monday - Friday	5:00 – 7:00am
My Morning News on My 3.2	Monday – Friday	7:00 – 7:30am on 3.2
KIMT News 3 Midday	Monday – Friday	12:00 – 12:30pm
KIMT News 3 First at 4:00	Monday – Friday	4:00 – 4:30pm
KIMT News 3 at 5:00	Monday – Friday	5:00 – 5:30pm
KIMT News 3 at 6:00	Monday - Saturday	6:00 – 6:30pm
KIMT News 3 at 10:00	Monday – Sunday	10:00 – 10:35pm
My Primetime News on My 3.2	Sunday	9:00 – 9:35pm on 3.2
Public Service Announcements -	All Day	Various Times
KIMT 3.3	Monday-Sunday	Continuous on 3.3

Continuous weather coverage/maps/updates.

KIMT – TV broadcasts local and national public service announcements of varying lengths throughout its broadcast schedule. Some of the announcements are part of campaigns pertaining to one subject.

Bulletin Board is our daily listing of activities across our viewing area for non-profit groups.

US Farm Report Sunday – KIMT 5:00 – 6:00am Saturday at 9:00am - NIMT

A weekly program that provides commodity information, national and international on-location coverage of agricultural and agri-business events, weekly and monthly weather forecasts and consumer reports.

60 Minutes Sunday 6:00 – 7:00pm

This is a CBS public affairs program that features investigative reporting on issues facing the American public. The program usually has three segments, each approximately fifteen minutes in length.

48 Hours Saturday 9:00 – 10:00pm

This program also aired at various other times.

This CBS public affairs program is an hour-long investigation of one current issue with a different topic each week. They look at one issue from many different angles.

Sunday Morning Sunday 8:00 – 9:30am

Produced by CBS News, this program presents news and current issue stories as well as human-interest features.

On The Money Saturday – KIMT 5:30 – 6:00am - Saturday at 7:30am on NIMT

This weekly half-hour program brings viewers an update on the week's business news, both nationally and internationally.

CBS This Morning	Monday – Friday	7:00 – 9:00am
	Saturday	6:00 – 8:00am

This daily, two-hour CBS News Program features news, weather, issue-oriented stories, health tips and general interest items.

Face the Nation	Sunday	9:30 – 10:30am
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A weekly half-hour program discussing a spectrum of national and international issues in both government and business. Produced by CBS News, see attached report for details.

CBS Evening News	Sunday - Saturday	5:30 – 6:00pm
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Chris Matthews Show	Sunday at 6:00am on KIMT	Saturday at 8:00am on NIMT
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Community Affairs/Giving Your Best

3rd Quarter 2013

Giving Your Best Volunteer of the Month

Thursday, July 4, 2013

Jim Ewalt of Mason City, IA was highlighted during the KIMT News 3 at 6:00 newscast as the Giving Your Best Volunteer of the Month for July. Jim helps with the National Night Out, gives presentation for Operation Lifesaver and is very active in the neighborhood watch program. He volunteers his time to help make the community in which he lives a better place.

Giving Your Best Volunteer of the Month

Thursday, August 1, 2013

Pam Egger of Rochester, MN was highlighted during the KIMT News 3 at 6:00 newscast as the Giving Your Best Volunteer of the Month for August. Pam volunteers her time

at the Paws and Claws Humane Society cleaning, providing transportation for the animals, giving tours to groups and walking the dogs. She is always willing and ready to help wherever needed.

Giving Your Best Back to School Supply Drive

Thursday, August 15, 2013

The 6th annual Giving Your Best Back to School Supply Drive kicked off on Monday, July 29th. School supplies were collected through August 13th to help those children in need in North Iowa. The donated school supplies were sorted by grade needs and put into backpacks. 643 deserving children received backpacks on Thursday, August 15th so that they were ready for the first day of school.

Giving Your Best Volunteer of the Month

Thursday, September 5, 2013

Kevin Isaacson of Manly, IA was highlighted during the KIMT News 3 at 6:00 newscast as the Giving Your Best Volunteer of the Month for August. Kevin gives his time coaching four Manly Heat traveling softball teams. In addition to coaching, he also encourages the girls to give back to their community. His motto is "Win the Day" whether it be on the field, in the classroom, or in life!

PROGRAMS PROVIDING THE MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES:

Public Health

Air date: July 29, 2013

Time Aired: 10:01:03

Program Name: KIMT News 3 at 10

Subject: Healthcare reform laws otherwise known as Obamacare can be confusing for young and old people alike. But a new possible scam is targeting confused elderly people and pointing them in the wrong direction. We're taking a look at the wrong information out there and clarifying what it is seniors should expect.

Length: 1:55

Air date: July 29, 2013

Time Aired: 6:00:51

Program Name: KIMT News 3 at Six

Subject: Getting sick from food is pretty common. When the summer season heats up, health officials say it's the time to take extra precautions when it comes to prepping food, storing it and ultimately eating it. We took a look at some common items that people get sick from and gave our viewers some easy tips for keeping healthy this season.

Length: 1:33

Air date: August 22, 2013

Time Aired: 6:02:04

Program Name: KIMT News 3 at Six

Subject: Local care professionals are concerned about providing assisted living services to an aging group in the area. Seniors are a growing demographic and health care providers want to make sure they're cared for as there's a growing demand for more qualified professionals to care for them.

Length: 1:55

Air Date: July 9, 2013

Time Aired: 5:59:39

Program Name: KIMT News 3 at Six

Subject: Violent Crimes Increase

The Bureau of Criminal Apprehension (BCA) in Minnesota is releasing statistics that show an increase in violent crime in 2012 across the state. We spoke with a resident in Rochester, MN who is a pizza delivery driver to get reaction. He didn't seem too worried and local police seem to mirror his reaction. While the BCA focuses on more violent crimes, like murder, local cops say they've not seen any murders this past year. Law enforcement in southern Minnesota say they tend to deal with smaller crime spree-such as criminals rifling through other peoples' vehicles.

Length: 1:47

Air Date: July 15, 2013

Time Aired: 5:59:58

Program Name: KIMT News 3 at Six

Subject: There's been an arrest in a nearly 20-year old cold case. A Mason City man is being charged with first degree murder in the death of a toddler. The boy's body was found by law enforcement after the child had gone missing from his apartment the night before. The father was home at the time, but didn't hear anyone come into the residence or hear his little boy leave. Investigators say DNA evidence that was finally tested, shows the man they arrested, is responsible for the child's death.

Length: 1:30

Air Date: July 15, 2013

Time Aired: 6:02:37

Program Name: KIMT News 3 at Six

Subject: Law enforcement found their little girls, but the surviving family must live with the culmination of the investigation-forever. In a KIMT News 3 special report, the mother and father of a little girl who disappeared along with her cousin, speak with KIMT News 3. Elizabeth Collins and Lyric Cook vanished last summer and their bodies were discovered months later. Few details have been released about the cause of death but it has been determined to be murder. We sat down with family members to hear what it is like to be a surviving parent in a tragedy such as this.

Length: 3:08

Air Date: July 16, 2013

Time Aired: 10:09:55

Program Name: KIMT News 3 at Ten

Subject: A KIMT News 3 special report gives viewers an in-depth look at how DNA Testing is giving new life to some very cold cases in Minnesota. We spoke with scientists and law enforcement about a renewed effort to solve crimes in the state. DNA evidence, collected from long ago, is being pulled out and tested. Families with unsolved murders are being asked to contact the state agency overseeing this project to bring attention to their plight and hopefully provide long-awaited answers.

Length: 2:55

Air Date: July 21, 2013

Time Aired: 10:00:57

Program Name: KIMT News 3 at Ten

Subject: A shooting in Wesley left one person seriously hurt and another behind bars accused of attempted murder. Law enforcement is taking the matter very seriously, as the small community was panicked while a manhunt ensued following the shooting. Searches on the ground and in the air, by numerous departments, finally netted investigators their subject.

Length: 1:48

Air Date: July 19, 2013

Time Aired: 6:00:03

Program Name: KIMT News 3 at Six

Subject: A recognizable man in the community and an important part of the local restaurant business is arrested for stabbing his father to death. Tommy Barlas, SR. is behind bars and law enforcement believes this is an isolated event. Barlas is accused of first degree murder and police are suggesting a mental illness is to blame.

Length: 1:30

Education:

AIR DATE: July 1, 2013

Time aired: 10:01:05

Program Name: KIMT News 3 at 10

Subject: The Mason City Community School District's leaders decided to hold a public forum to best figure out what to do with an old school. Madison Elementary brings back memories for former teachers and educators. However, the student numbers just aren't there. There's no need to use all the space the building has to offer. Discussions centered on the expenses of tearing the building down or renovating the facility.

Length: 1:49

AIR DATE: July 1, 2013

Time aired: 5:59:38

Program Name: KIMT News 3 at Six

Subject: Student loan rates for Stafford Loans doubled from nearly 3.5% to 6.8% after lawmakers couldn't reach an agreement on a solution to keep them low. While the rate is not set in stone, we talked with college educators and students about their concerns when it comes to repaying their bills upon graduation. For many, that's a daunting task.

Length: 1:40

AIR DATE: July 25, 2013

Time aired: 6:03:01

Program Name: KIMT News 3 at Six

Subject: Going back to school is an expensive task! Teachers we spoke with say they're responsible for paying for a lot of their own supplies. They say that's an increasing expensive year by year. Those who work at retail stores say prices are remaining even and credit experts recommend some suggestions for staying in a budget this school season.

Length: 1:35

AIR DATE: August 20, 2013

Time aired: 6:03:05

Program Name: KIMT News 3 at Six

Subject: Back to school anxiety is very real for students. We talked with students and educator who works to make sure kids feel comfortable when heading back to classes after a summer hiatus. We got tips for the best ways to deal with potential anxiety and always learned ways to identify if those fears are legitimate-or if your child is just trying to get out of going to school!

Length: 2:12

AIR DATE: August 29, 2013

Time aired: 6:04:05

Program Name: KIMT News 3 at Six

Subject: Sometimes students aren't just worried about the lessons they'll learn in the classroom each school day. Lots of young people deal with bullying on a regular basis. That can lead to depression, suicidal thoughts and other serious problems for kids. We took a look at ways local groups are battling the problem and how others are reaching out to young people, in order to help them feel safe while at school.

Length: 2:24

AIR DATE: September 5, 2013

Time aired: 6:02:30

Program Name: KIMT News 3 at Six

Subject: School is a place for kids to learn, socialize and get a well-balanced meal. So what are the latest trends in healthy eating while getting that education? We're taking a look at how educators are targeting their kids in an effort to help them make good food choices. It's not just a local effort in north Iowa and southern Minnesota. Districts across the United States are changing their menus so young people can start making smart, healthy choices now.

Length: 2:01

Economy:

Air Date: August 9, 2013

Time Aired: 10:00:38

Program Name: KIMT News 3 at 10

Subject: A monstrous, multi-billion dollar project is underway in southern Minnesota. City leaders in Rochester, along with the state's governor and other leaders from across the state, are getting together for their first "Destination Medical Center" project meeting. The effort is to bring more jobs to the area and to capitalize as a community, on the Mayo Clinic's outstanding and world-renowned reputation. It's an effort that will take many years to implement, but the support is already gaining national attention.

Length: 1:41

Air Date: August 15, 2013

Time Aired: 10:00:45

Program name: KIMT News 3 at Ten

Subject: IBM is an important company to Rochester. It's a long-standing fixture to the southern Minnesota city and a huge economic contributor. In this story, we focus on the latest happenings surrounding the computer company and learning more about efforts to keep them in Rochester.

Length: 1:49

Air Date: September 18, 2013

Time Aired: 6:03:28

Program name: KIMT News 3 at Six

Subject: Despite making progress in the past decades, women are still making less in the workplace than men. For women who are successful locally, it's a frustrating fact. We took a look at the history of the "pay gap", what it is and why it is women are still not earning the same dollar amounts as their male counterparts.

Length: 1:50

Air Date: September 19, 2013

Time Aired: 10:00:46

Program name: KIMT News 3 at Ten

Subject: The economy in the viewing area's largest and growing city is getting rave reviews. City leaders in Rochester say not only does the Mayo Clinic provide the area with lots of employment opportunities, the community is growing. That means jobs are plentiful, as well, with more on the way.

Length: 1:25

Air Date: September 24, 2013

Time Aired: 6:00:22

Program name: KIMT News 3 at Six

Subject: Tis the season for seasonal hiring! With winter right around the corner comes the busy holiday shopping season. For many in the area, they're planning to hire additional help in order to accommodate the crowds entering local stores. People looking for job this year, should be able to land some temporary work.

Length: 1:11

Air Date: September 22, 2013

Time Aired; 9:30 – 10:30am

Program Name : Face the Nation

Subject : 1) Topics include: budget passed by the House of Representatives that funds the government but only if funding for the Affordable Care Act ('Obamacare') is cut off / opposition to a government shutdown / importance of getting the financial house of the United States in order; gun control movement in light of the recent shootings at the Washington Navy Yard

2) Topics include: budget passed by the House of Representatives that funds the government, but only if funding for 'Obamacare' is cut off / opposition to the Affordable Care Act; gun control movement in light of the recent shootings at the Washington Navy Yard

3) Topics include: reasons why Representative Salmon voted for the budget passed by the House of Representatives / goal of House Republicans not to shut down the government, but 'Obamacare'; gun control movement in light of the recent shootings at the Washington Navy Yard

4) Topics include: the U.S. - Russian agreement to remove chemical weapons from Syria / speculation as to why Russia is working with the United States on Syria; upcoming visit of Iran's new President Hassan Rouhani to the United Nations / importance of Iran remaining nuclear-free; America's place in the world

5) Topics include: the U.S. - Russian agreement to remove chemical weapons from Syria; possibility of a meeting between Iranian President Rouhani and President Obama / President Rouhani's declaration that Iran will remain free of nuclear weapons; upcoming New York magazine piece on Hillary Clinton; possibility of a government shut down; America's place in the world

Guests: Senator Joe Manchin (D-WV), Senate Armed Services Committee (1); Senator Tom Coburn (R-OK), U.S. Senate Committee on Homeland Security & Governmental Affairs, Senate Select Committee on Intelligence (2); Representative Matt Salmon (R-AZ), House Committee on Foreign Affairs (3); Henry Kissinger, former Secretary of State (4); Nancy Gibbs, Managing Editor, TIME magazine (5); John Dickerson, CBS News Political Director (5); David Sanger, The New York Times (5); Bobby Ghosh, International Editor, TIME magazine (5)

Length: One Hour

Air Date: September 29, 2013

Time Aired; 9:30 – 10:30am

Program Name : Face the Nation

- 1) Topics include: most recent budget vote by the House of Representatives to postpone the implementation of the Affordable Care Act ('Obamacare') for a year before they will agree to fund the government / impending government shutdown / reasons behind Republican opposition to the Affordable Care Act
- 2) Topics include: impact of a government shutdown / Senate Republicans refusal to agree to a conference committee with Senate Democrats on the budget / Affordable Care Act / budget impasse
- 3) Topics include: Affordable Care Act / criticism of the Obama administration by Representative Blackburn / opinion of Representative Van Hollen that Republicans only want to repeal 'Obamacare', not modify it / expected rejection by the Senate to the budget approved by the House of Representatives
- 4) Topics include: new diplomacy between the United States and Iran / Iran's new President Hassan Rouhani / Israeli Prime Minister Netanyahu's reaction to the new diplomacy between the U.S. and Iran / advice to President Obama regarding possible negotiations over the future of Iran's nuclear program
- 5) Topics include: new diplomacy between the United States and Iran / possible negotiations over the future of Iran's nuclear program; recently passed U.N. resolution on Syria; possibility of a government shutdown / inability of House Speaker John Boehner to lead his Republican members / global perception of the current Congressional turmoil / economic impact of a government shutdown

Guests: Senator Rand Paul (R-KY), Senate Committee on Foreign Relations (1); Senator Richard Durbin(D-IL), Senate Committee on Foreign Relations (2); Representative Marsha Blackburn (R-TN), House of Representatives Committee on the Budget (3); Representative Chris Van Hollen (D-MD), House of Representatives Committee on the Budget (3); Dr. Zbigniew Brzezinski, former National Security Advisor to President Jimmy Carter, Center for Strategic and International Studies (4); Clarissa Ward, CBS News Foreign Correspondent (5); David Ignatius, The Washington Post (5); Margaret Brennan, CBS News State Department Correspondent (5); Gerald Seib, The Wall Street Journal (5); John Dickerson, CBS News Political Director (5)

Length: One Hour

Agriculture:

Air Date: July 14, 2013

Time Aired : Sunday at 9:30am

Program Name: Face the Nation

Subject: Topics include: rejection by the House of Representatives of the Senate approved Immigration Reform Bill / opposition in the House of Representatives to a path to citizenship for the eleven million people illegally in the United States; the farm bill passed by the House of Representatives which grants federal subsidies to farmers, but did not include funding for food stamps, And reaction to the farm bill passed by the House of Representatives and their rejection of the Senate approved Immigration Reform Bill; support for the Obama administration's position on Iran.

Guests: Daryl Parks, attorney for the Trayvon Martin Family (1); Benjamin Jealous, President, NAACP (2); Dr. Michael Eric Dyson, Georgetown University (2); Prime Minister Benjamin Netanyahu, Israel (3); Representative Mike Kelly (R-PA) (4); Representative Mario Diaz-Balart (R-FL) (4); Senator Dick Durbin (D-IL), Senate Majority Whip (5); Peggy Noonan, The Wall Street Journal (6); John Harris, Politico (6); David Sanger, The New York Times (6); Bobby Ghosh, TIME magazine (6)